**Sponsorship Proposal**

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Prepared by:

(Sender First Name)

(Sender Last Name)

(Sender Company)

Prepared for:

(Client First Name)

(Client Last Name)

(Client Company)

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# About Company

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# **Summary**

Give brief description of event/activity which is to be organized Give brief description of event/activity which is to be organized Give brief description of event/activity which is to be organized Give brief description of event/activity which is to be organized

# Potential Activity/Event Title

Write event title here with key information about the event. Give name of the event and further details under this heading Write event title here with key information about the event. Give name of the event and further details under this heading*.*

# Target Participants

Write about the participants and their background Write about the participants and their background write about the participants and their background Write about the participants and their background write about the participants and their background

# Target Spectators

Write about the spectators and their background Write about the spectators and their background write about the spectators and their background Write about the spectators and their background write about the spectators and their background.

# Publicity Messages Possible

Write your message here write your message here write your message here write your message here write your message here write your message here write your message here write your message here write your message here write your message here write your message here write your message here write your message here

# Possible Evaluation Techniques to be Used

How the event will be evaluated will be discussed in this section of proposal. What parameters will be used to measure success of event? How the event will be evaluated will be discussed in this section of proposal. What parameters will be used to measure success of event?

# Organization Which Needs Sponsorship

Write details of your organization write details of your organization write details of your organization write details of your organization

Name of Sponsorship Organization

Address of Sponsorship Organization

Contact Details of Sponsorship Organization