**Visual Product Roadmap Template**

**Product Name:**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | **Infrastructure** | | | **New Features** | | | **Improvements** | | | | | | **Integrations** | | | | **Finalization** | | | | | | |
|  |  | | |  | | |  | | | | | |  | | | |  | | | | | | |
| **Web App** |  |  |  |  |  |  |  |  | | | |  |  | |  |  |  | | |  | | |  |
| Metrics |  |  |  |  |  |  |  | | | |  |  | |  |  |  | | |  | | |  |
|  |  |  | Feature #1 | | |  |  | | | |  | Sales Force | | | |  | | |  | | |  |
| Automated Tests | |  |  |  |  | Dialogue Styling | | | | |  |  | |  |  | Onboarding flow | | | | | | |
|  |  |  | Feature #2 | | |  |  | | | |  |  | |  |  |  | | |  | | |  |
|  |  |  |  |  |  | Import Engine | | | | | |  | |  |  |  | | |  | | |  |
|  |  | | |  | |  |  | | | | | |  | | | |  | | | | | | |
| **Mobile App** | Demo Staging | | |  |  |  |  | |  | |  | |  | |  |  |  | |  | | |  | |
|  |  |  | Feature Requirements | | |  | |  | |  | |  | |  |  |  | |  | | |  | |
| Regression | |  | Front End prototype | | | Performance Overhaul | | | | | |  | |  |  |  | |  | | |  | |
|  |  |  |  |  |  |  | |  | |  | | Stack | |  |  | Testing | |  | | |  | |
| Back End Analytics | | | Feature Scope | |  |  | |  | |  | |  | |  |  |  | |  | | |  | |
|  |  |  |  |  |  |  | |  | |  | | Trello | | |  |  | |  | | |  | |
|  |  | | |  | | |  | | | | | |  | | | |  | | | | | | |
| **Design / UX** |  |  |  |  |  |  |  |  | |  | | |  |  | |  |  |  | | |  | | |
|  |  |  | MVP Requirements | | |  |  | |  | | |  |  | |  |  |  | | |  | | |
| Design Process | |  |  |  |  |  |  | |  | | | JIRA |  | |  |  |  | | |  | | |
|  |  |  | Archiving |  |  | Update |  | |  | | |  |  | |  |  |  | | |  | | |
|  |  |  |  |  |  |  |  | |  | | | Zendesk | | |  | Status | | | | | | |
|  |  |  | Searching |  |  |  |  | |  | | |  |  | |  |  |  | | |  | | |

