**Visual Product Roadmap**

**Phase #1**

**Jul**

**To**

**Sep**

**Oct**

**To**

**Nov**

**Phases**

**Phase #2**

**Jan**

**To**

**Mar**

**Apr**

**To**

**May**

**Phases**

**Phase #3**

**Phase #4**

**Final Product**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Final Product** | Deliverables | **Testing** |  |  |  |
| Testing |  |  | **Changings** |  |
|  |  | **Changings** |  |  |
|  |  |  | **Final Product** |  |
|  |  |  |  |  |
| **Milestones** | Key Dates | **Beta** |  |  |  |
|  |  | **App Launch** | **Changings** |  |
|  |  |  | **Final Product** |  |
|  |  |  |  |  |
|  |  |  |  |  |
| **Development** | Infrastructure | **SQL Database** | **Metrics** |  |  |
| QA |  | **Testing** | **System Requirements** |  |
| Web Application |  |  | **Changings** |  |
|  | **Environment Setup** | **Front End** | **Final Shape** |  |
|  |  |  |  |  |
| **UX & UI** | Sketching | **Wireframe** | **Changings** | **Design Backend** |  |
| Designing |  |  |  |  |
|  |  | **UI** | **UX Audit** |  |
|  |  |  |  |  |
|  |  |  |  |  |
| **Meeting & Planning** | Strategy | **Content Marketing** |  |  |  |
|  |  | **Blog Launch** | **Tools Deciding** |  |
|  |  | **User Requirements** | **Work Strategy** |  |
|  |  |  |  |  |
|  |  |  |  |  |

